

Role: Marketing Apprenticeship

Industry Type: Supply Chain Software and Implementation Services

Experience: 0 – 1 year

Employment Type: Full time, 1-year contract with an opportunity for permanency

Location: South Africa

Role Summary:

We are looking for a passionate, creative, and detail orientated Marketing apprentice to join our South African Marketing team as soon as possible. This position is a 1-year contract for aspiring marketing professionals looking to accelerate their skills, experience, and future. The apprentice will be given the opportunity to develop their skills and knowledge through mentorship and exposure to exciting and diverse campaigns, initiatives, and projects in various countries. If your 1-year apprenticeship is deemed successful, a permanent position on the Marketing team will be offered.

Location:

This is a remote position available to candidates around South Africa. Should your application be successful, you will be provided with all the devices and equipment needed to do your job effectively and efficiently from a remote location.

Desired Candidate profile:

The ideal candidate should have a Bachelor's degree in Marketing or other related fields. As this is an apprenticeship, working experience is not required but will be considered beneficial. The candidate needs to provide a marketing support function to our Marketing Manager and Marketing Director and familiarize themselves with the business and our marketing strategies. Additionally, the candidate must have an interest in content writing, campaign development and excellent communication skills. Lastly, they must be open to trying new things, willing to learn, and detail-oriented.

Role Responsibilities and Functions:

- Assist marketing team in the implementation of the company's brand strategy.
- Assist in ensuring all marketing efforts serve to achieve immediate and long-term business goals, identifying and executing improvements for processes, content, and lead generation.

- Assist in developing high performing strategies, initiatives, and content that align with the Marketing departments projects and goals.
- Assist in developing content creation for social media, websites, and other online platforms.
- Liaise effectively with international partners, customers, and Marketing teammates on all tasks and projects.
- Monitor external online channels for content ideas and competitor performance.
- Contribute to lead generation.
- Conduct online performance reports and analytics.

Job Requirements:

- Bachelor's degree in marketing, communication, advertising, or other related fields.
- Post Graduate degree in marketing or other related fields (Advantageous).
- 0 - 1 year of experience.
- Excellent MS Office skills.
- Excellent planning and administration skills.
- Strong understanding of all aspects of digital marketing, content marketing, web development, email marketing and design.
- Communicate and collaborate effectively with internal teams, external partners and customers.
- Detail orientated, energetic, curious, hardworking, and enthusiastic.
- Strong analytical, communication, creative, and problem-solving skills.
- Able to work productively from a remote location.
- Fluent in English.

About iWMS South Africa:

iWMS is a Global company and an expert in critical supply chain fulfilment solutions. We specialize in Körber Supply Chain warehouse management system implementation, integrations, system health checks, support, and diagnosis.

We proactively seek complex and dynamic opportunities to serve our customers' needs with WMS solutions to streamline and grow their business and supply chain operations. We are a company that prides itself on delivering excellence to all our stakeholders and becoming trusted advisors for everybody with whom we engage. At iWMS, we value hard work, attention to detail, and a willingness to learn. We have created a safe, supportive, and progressive environment and culture that has been shaped from our core values of ownership, respect, pride, passion, and candour!

Why you should join the iWMS team!

You will be a part of our **ACCELERATE** program - our Youth Empowerment Program aimed at addressing the issue of youth unemployment in South Africa. Through this structured program, we will provide you with the foundation you need to build a fruitful and exciting career. You will receive the training, mentorship, and exposure needed to accelerate your skills, experience, and future in Marketing!



Other reasons to kick-start your Marketing career with iWMS:

- We are a fast-growing company with an international presence.
- We deliver excellence to customers from different industries worldwide – projects provide you with diversity, challenges, and excitement.
- Work flexibility - we have mastered remote working and collaboration.
- Our teams are experienced, skilled, supportive, and driven to deliver excellence.
- Diversity – you will have the opportunity to work with different teams from around the globe (India, USA, Canada, Australasia, and South Africa)
- We commit to advancing your skills based on your personal career goals.
- You will receive strong leadership, mentorship, training, and support to ensure your success and growth.
- We are more than just a company – we are a collaborative community committed to delivering excellence and becoming trusted partners for everybody with whom we engage.

- You will be in a safe and supportive working environment built on the foundation of respect, pride, passion, ownership, and candour.
- We offer appropriate industry salaries, training, and benefits, i.e. Medical aid, Pension and Group Risk Benefits.
- If your 1 year apprenticeship is deemed successful, a permanent position on the Marketing team will be offered.

If you are a young South African Marketer looking to accelerate your skills, experience, and future, then iWMS is the company for you!

Please send your CV to jobs@iwms.co.za